

Competitive Analysis

"Apples to Apples" Comparison

<i>Questions You Should Ask Your Mover</i>	<i>JKMS</i>	Moving Company #2	Moving Company #3
Training House On-Site at JK	✓		
Professionally Trained, Full-Time Employees	✓		
Drug-Tested, Background-Checked Employees	✓		
Digital Paperwork Available Online Immediately	✓		
Online Customer Portal	✓		
24/7 Live Voice Coverage	✓		
In-Home or Video Survey, On Your Schedule	✓		
Online Payment Portals	✓		
Home Protection - Floors & Banisters	✓		
Stretch Wrap - Upholstered Furniture	✓		
Containerized Storage Loaded at Residence	✓		
Giving Back - JK Community Farm, Sustainable Moving Practices	✓		
Average Employee Tenure	7 Years		
Packing Included?			
Valuation Included?			
Estimated Weight (Long Distance/Interstate Moves)			
Local Move Pricing: # of Men x # of Hours x Rate			
Total Cost of Move			
Overall Impression [Rate A - F]			